

Sustainability Guidelines

for Business Events in Tokyo



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Message from TCVB

Shinzo Maeda

Chairman
Tokyo Convention & Visitors Bureau (TCVB)



As a green and environmentally conscious city, Tokyo is already a leader in environmental policy. The city has a green coverage ratio of over 50%, and is one of the C40 registered cities, a global network of cities around the world actively supporting climate protection. According to the 2017 Sustainability Mobility Index, Tokyo is also no.1 in the world for Efforts to Lower Transport Emissions, and the city has also reduced waste by 60% since 2000.

However, there is still much to be done, and Tokyo is currently working to push its sustainable standards even higher. The city made the Creating a Sustainable City booklet in 2018, iterating Tokyo Metropolitan Government's initiatives, such as a Zero Emission Tokyo and a Zero Waste Tokyo. Tokyo also has many long-term sustainable development goals, such as aiming to lower greenhouse gas emissions by 30% and switching to 30% renewable energy by 2030. The upcoming 2020 Olympic and Paralympic Games are also showcasing Tokyo's action on climate change - and inspiring people to get involved. For example, through successful leverage of public donations, more than 130,000 unused electronic devices are being recycled to create the medals for the 2020 Games.

At a more fundamental level, interest in Sustainable Development Goals (SDGs) has also been growing more broadly in recent years, fostering a growing desire amongst MICE participants to take part in sustainable events. This shift has caused event organizers around the world to consider sustainability more seriously. Responding to the discerning needs of international event planners, Tokyo has made these guidelines in order to increase sustainability in MICE industries within Tokyo. For this reason, I hope the guidelines will encourage local MICE industry stakeholders to engage in sustainable practice. By responding to the needs of event planners and establishing our city as a sustainable MICE destination, I believe that we will be one step closer to achieving the reality of a truly sustainable city.

Message from Chair of ISO 20121

Fiona Pelham

Chair of ISO 20121, Member of UN Environment Expert Group for Transforming Tourism Value Chain, Recipient of Honorary Doctorate Leeds Beckett University for services to create a sustainable event industry, Past Chair of the International Board for Meeting Professionals International and CEO of Positive Impact Events



The launch of the United Nations Sustainable Development Goals (UN SDGs) and the subsequent actions being taken by global governments and business to align with these goals has changed the concept of sustainability from optional to required. Our time to act is limited and the global meeting and events industry has a significant role to play in educating, inspiring and empowering action.

The word sustainability means “an enduring and balanced approach to economic activity, environmental responsibility and social progress.” When event professionals hear the word sustainability their first response is usually to ask “what is the action I should be taking.” Every event is different so it is challenging to provide a list of actions that should be taken. Asking this question also overlooks one of the most important factors that event professionals should remember - an event is an opportunity to bring people together to collaborate, innovate and create. This is what is needed to achieve the 17 UN SDGs.

The existence of ISO 20121 provides a way of working to create a culture for sustainability, the Global Reporting Event Organizer Sector Supplement provides a reporting framework and the UN SDGs provide themes to focus on. The event industry has the frameworks to be in action and show leadership at a point in global history where it is needed.

The benefits of taking a sustainable approach to the planning of your event range from, increased attendee engagement to a decreased negative impact on the planet. Government and global business strategy is to support actions to achieve the UN SDGs and by taking action to address an event’s water, waste, energy, local community engagement and more event professionals are aligning themselves with government and business priorities. In recent years, a number of sustainability trends have developed, which are beginning to impact the global event industry. These include:

- 1 Global industry wide campaigns to reduce the negative impacts caused by industry use of plastic.
- 2 Launch of materials from United Nations bodies to support the event industry including UNICEF’s guidelines for the consideration of human rights when planning an event and UNFCCC’s carbon measurement system.

- 3 An increased focus on measurement to understand how to reduce negative impacts and build a business case based on measurement of positive event impacts. These measurements are required to address an increasing amount of guidance being provided in global documents, for example the IPCC Climate Change Report, which advises use of technology to replace travel and face to face meetings.

Being in action to further the UN SDGs is an opportunity to be creative, collaborative and tell the story of the role of events to create a world that works for everyone. As people become increasingly aware of their potential to have a positive impact on their planet and community they will make choices to be sustainable. When it is clear that events can be used to achieve the UN SDGs we can expect the event industry to grow.

The Japanese event industry has an opportunity to show leadership and take action to demonstrate how the UN SDGs can be achieved using frameworks like ISO 20121. The eyes of the world are on Japan as they host the 2020 Olympic and Paralympic Games. This is the time to show how innovation, creativity and hospitality can create results which shape the world to work for everyone.

What is Sustainability?

Sustainability is a term that means achieving a balance between economic, societal and environmental priorities to meet the needs of the present generation without compromising the ability of future generations to meet their own needs. The Triple Bottom Line (TBL) is a three-pillar approach which helps event organizers and the MICE industry evaluate their approach to sustainability in a well-rounded way, while also improving the business value of the services they provide.

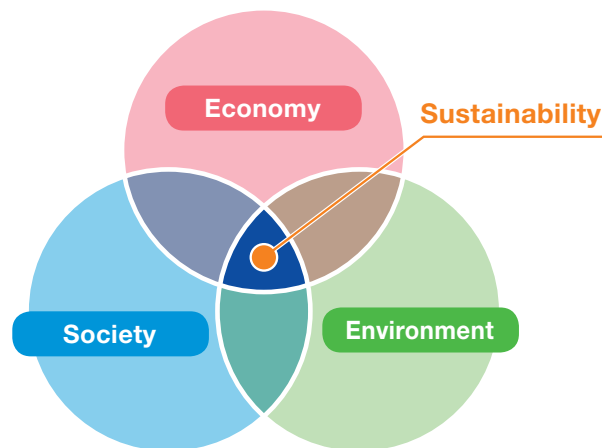


Figure 1. Main constituents of the Triple Bottom Line

Why are sustainable events important?

Events are both transient and high-impact, by their nature, with both positive and negative effects on the environment, economy and society. For example, an event will generate an economic benefit for the local area, while emphasizing the causes of the organizer. However, the environment impact produced by events, which can include energy consumption, waste and carbon emissions, in addition to the social impact for residents such as excessive commercialization and local alienation, can also be considerable. Holding a “sustainable” event means creating quality events in a considerate way by minimizing these issues and maximizing the positive event effects. This approach will allow the event industry to continue to operate effectively, without damaging the environment, local culture or industry. There must also be a focus on meeting the objectives of the event organizer, providing an authentic and immersive local experience for event participants, and creating a lasting legacy for the local community.

The Purpose of These Guidelines

These guidelines serve as a tool and a standard for organizers and the MICE industry as a whole to refer to when organizing sustainable events. Our ultimate aim is that MICE suppliers and event organizers in all areas will work autonomously to take action on sustainability, and bring added value to the events sector in Tokyo.

We have created these guidelines to:

- Raise awareness of appropriate levels of sustainability attainment, and facilitate understanding of specific actions related to sustainability amongst organizers and the MICE industry
- Provide a framework for raising environmental awareness and efficiency within organizations in the MICE industry
- Encourage the continuous improvement of sustainable events, information sharing regarding environmental practices, and attainment of high-level, third-party certifications, including ISO 20121

01 MICE Industry Categories

To make this document as accessible as possible we have divided the MICE industry into five main categories; Organizer, Venue, Accommodation, Food and Beverage and Transport. These areas each play an important role in supporting the MICE industry in Tokyo.



Organizer

This category includes event organizers, hosts, PCOs, DMCs and all those connected in the production of MICE events. This category has the power to choose how the event is undertaken, and in doing so, has a very real impact on shaping the event and managing its environmental impact.



Venue

This category contains convention facilities, exhibition spaces, hotels with banquet halls and other facilities where MICE events may be held.



Accommodation

This category covers hotels and Japanese-style inns – all accommodation facilities where event participants may stay.



Food and Beverage (F&B)

This category includes banquet halls at hotels, restaurants, catering services and any food trucks used during the course of the event.



Transport

This category includes all transportation related to the event; including air transport, trains, metro, taxis, limousine services and buses.

02 Breakdown of an Event Lifecycle

The five categories iterated below, and the graphic on the following page, describe the lifecycle of an event. This breakdown provides an overview of the preparation, impact and outcome of an event in regards to sustainability.



1. Management and human resources

Creation of good management policy based on sound education and training is central to this category. Training should focus on improving understanding of sustainability goals and their appropriate application.

- Introduction of policies within the institution
- Introduction of a management system in compliance with ordinances
- Including a sustainability commitment in the RFP
- Has top management commitment to sustainability and a sound sustainability training program for staff
- Respecting religious and dietary diversity by providing prayer rooms, halal and vegetarian foods, and multilingual services



2. Procurement

Part of the preparation phase, procurement based on a sound understanding of the environmental commitments of each level of the supply chain can positively impact the footprint of the event.

- Selecting hotels and venues with a sustainability program
- Purchasing products and services with consideration for sustainability
- Encouraging zero-emission vehicles
- Development of menus featuring locally sourced ingredients



3. Energy and water

Reduction of energy and water is essential to minimize the negative impact of an event, from preparation to its conclusion.

- Saving electricity and water by reducing both consumption and waste
- Promotion of Cool Biz and Warm Biz (changing office dress codes to reduce the reliance on air conditioners and heaters)
- Promotion of sharing economy services
- Select venues that use rain water, are certified as energy efficient, and promote eco-friendly behavior



4. Waste

A strong commitment to minimizing waste at every possible point effects the outcome of the event and its wider impact on the community.

- Installation of garbage bins for sorting waste
- Promoting digitization over usage of paper
- Using reusable materials
- Encouraging actions to reduce food waste



5. Local community

Environmentally conscious engagement with the local community is an effective way to foster inclusion and enhance the positive ripple effect of the event and its legacy, while fulfilling the objectives of the meeting planner.

- Providing environmentally conscious local attractions
- Use of locally produced gifts and novelty goods
- Financial or other donations such as the provision of registration bags
- Increased adoption of universal design
- Respecting diversity in hiring practices
- Providing opportunity through pooling volunteers from the local community
- Offering programs such as seminars for local residents
- Creating a legacy for the local community

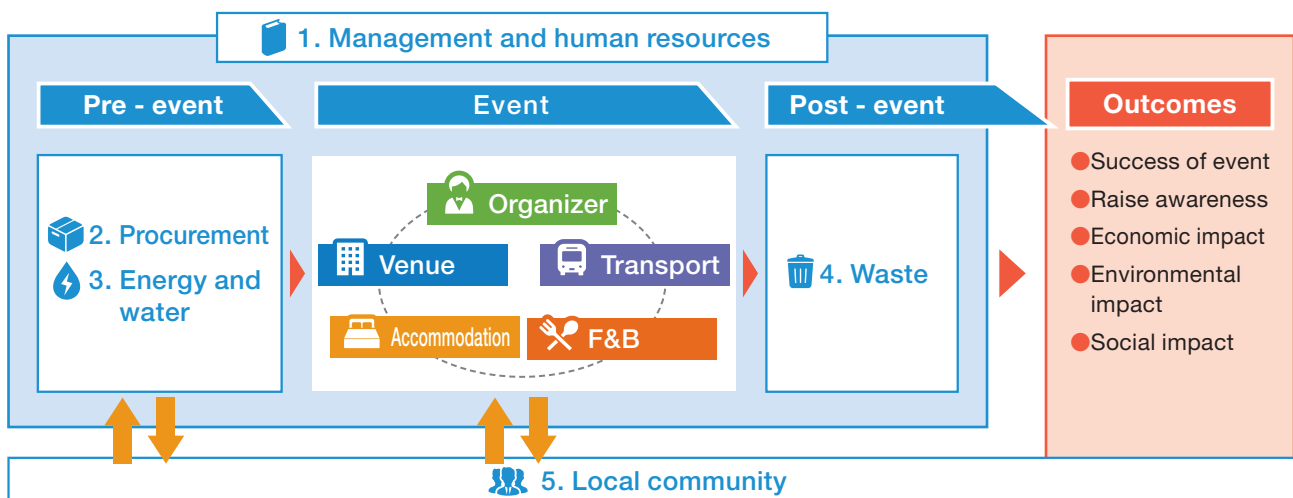


Figure 2. Relationships between the entities, categories and outcomes

03 Attainment Standards

This guideline categorizes items of attainment as Basic/Advanced to provide a roadmap for improvement to the environmental compliance of MICE organizers and the MICE industry.

Basic

Items at this level describe basic actions to improve sustainability in regards to MICE events, without the need for fundamental change to the organization.

Advanced

Actions at this level may require more fundamental and far reaching change to the organization, including the creation or revision of internal regulations and systems. Achievement at this level paves the way for attainment of ISO 20121 certification.



Organizer

International and domestic organizers, PCOs, advertising agencies, DMCs, sponsors, construction contractors, temporary staff etc.

Contents	Level	Check	Memo
1. Management and human resources			
Has top management understanding on sustainability	Basic		
Has a sustainability policy and top management commitment	Basic		
Has written policies for sustainable operations and management, with annually reviewed objectives and targets	Advanced		
Maintains a plan-do-check-action (PDCA) cycle ensuring frequent review of sustainability targets	Advanced		
Has a training program to build sustainability awareness	Advanced		
Has a management system or certification (such as ISO 20121, ISO 14001), or is preparing to implement one	Advanced		
Enforces a no smoking zone in accordance with local regulations	Basic		
Trains staff regularly in environmental awareness and sustainability, and rewards compliance	Advanced		
Trains temporary staff on sustainability	Advanced		
Provides training to staff regularly on protocol, ethics, and diversity	Advanced		
Approaches religious diversity with flexibility and awareness	Basic		
Develops a sustainability report which is publically available	Advanced		
Effectively communicates sustainable operations to event participants	Basic		
Effectively communicates sustainability policies, objectives and code of conduct to clients and suppliers	Advanced		
Provides multi-lingual signage or infographics in and around the venue	Basic		
2. Procurement			
Has a procurement policy favoring ethical and sustainably produced products and services	Basic		
Has numerical targets for prioritizing procurement of sustainable goods and services	Advanced		
Ensures suppliers of goods and services use sustainable procurement	Advanced		
Has a system evaluating sustainability commitments	Advanced		
Procures environmentally friendly and sustainable products	Basic		
Prefers environmentally conscious hotels with a commitment to sustainability	Advanced		
Prefers timber from sustainably managed forests for exhibitions	Advanced		
Selects recyclable and/or reuseable materials	Basic		
Has a procurement policy prioritizing locally produced ingredients	Basic		
3. Energy and Water			
Has policies to reduce energy waste, including water and electricity	Basic		

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Contents	Level	Check	Memo
Ensures venues are located close together to reduce carbon footprint from travel	Basic		
Endeavours to reduce environmental impact of transport between main venue and any off-site venues	Advanced		
Provides drinking water in a sustainable manner	Basic		
Provides public transport and walking information to participants	Basic		
Selects venues, hotels, restaurants and transport operators with energy consumption saving commitments	Basic		
Promotes appropriate seasonal clothing (in accordance with Cool Biz / Warm Biz energy reduction initiatives)	Basic		
4. Waste			
Has a policy or plan to reduce waste	Basic		
Monitors the volume of waste with cooperation from partners	Basic		
Prefers venues, hotels, and restaurants with waste reduction commitments	Basic		
Provides clearly labeled recycling bins (multi-lingual labels or infographics)	Basic		
Encourages use of digital signage and event apps	Basic		
Creates a stable Wi-Fi environment to promote digitalization and reduce usage of paper	Basic		
Prefers venues which minimize food waste	Basic		
Strives to minimize food waste	Basic		
Uses reusable materials and reduce exhibition booth waste	Basic		
Collects and reuses badges and lanyards after events	Basic		
5. Local Community			
Has a formal program of contribution to the local community and legacy	Basic		
Effectively communicates information about sustainable operations to the local community	Advanced		
Selects entertainments/activities that introduce local culture to foster community involvement	Basic		
Offers a program for local residents (e.g seminars)	Advanced		
Sources local specialties as gifts and giveaway items for participants	Basic		
Supports the local community by financial or material donations	Advanced		
Ensures that local culture and community are incorporated into the event program	Basic		
Encourages periodic improvements to accessibility	Basic		
Promotes diversity and inclusion in employment	Basic		



Venue

Convention facilities, exhibition/event facilities and hotels with banquet halls

Contents	Level	Check	Memo
1. Management and human resources			
Has top management understanding on sustainability	Basic		
Has a sustainability policy and top management commitment	Basic		
Has written policies for sustainable operations and management, with annually reviewed objectives and targets	Advanced		
Maintains a plan-do-check-action (PDCA) cycle ensuring frequent review of sustainability targets	Advanced		
Has a training program to build sustainability awareness	Advanced		
Has a management system or certification (such as ISO 20121, ISO 14001), or is preparing to implement one	Advanced		
Enforces a no smoking zone in accordance with local regulations	Basic		
Trains employees regularly in environmental awareness and sustainability, and rewards compliance	Advanced		
Trains temporary staff on sustainability	Advanced		
Provides training to employees regularly on protocol, ethics, and diversity	Advanced		
Approaches religious diversity with flexibility and awareness	Basic		
Develops a sustainability report which is publically available	Advanced		
Effectively communicates sustainable operations to event participants	Basic		
Effectively communicates sustainability policies, objectives and code of conduct to employees	Advanced		
Provides multi-lingual signage or infographics	Basic		
2. Procurement			
Has a procurement policy favoring ethical and sustainably produced products and services	Basic		
Has numerical targets for prioritizing procurement of sustainable goods and services	Advanced		
Ensures suppliers of goods and services use sustainable procurement	Advanced		
Procures environmentally friendly and sustainable products	Basic		
Prioritizes renewable energy when concluding an electricity contract	Advanced		

Sustainability Guidelines for Business Events in Tokyo

Contents	Level	Check	Memo
3. Energy and Water			
Has policies to reduce energy waste, including water and electricity	Basic		
Periodically checks and reviews numerical values for energy and water consumption	Basic		
Provides drinking water in a sustainable manner	Basic		
Provides public transport and walking information to participants	Basic		
Has introduced power-saving, energy-saving, water-saving equipment and uses rain water	Basic		
Ensures any electronic equipment is switched off when not in use	Basic		
Has, or is actively pursuing environmental building certification	Advanced		
4. Waste			
Has a policy or plan to reduce waste	Basic		
Provides waste bins for multiple types of recycling	Basic		
Provides clearly labeled recycling bins (multi-lingual labels or infographics)	Basic		
Encourages use of digital signage and event apps	Advanced		
Creates a stable Wi-Fi environment to promote digitalization and reduce usage of paper	Advanced		
Strives to minimize food waste	Basic		
Reduces use of disposable tableware (e.g. plates, cups, chopsticks, and cutlery)	Basic		
Reduces use of plastic products	Basic		
5. Local Community			
Has a formal program of contribution to the local community and legacy	Basic		
Effectively communicates information about sustainable operations to the local community	Advanced		
Encourages periodic improvements to accessibility	Basic		
Promotes diversity and inclusion in employment	Basic		



Accommodation

Hotels, business hotels, Japanese-style inns, private rental facilities etc.

Contents	Level	Check	Memo
1. Management and human resources			
Has top management understanding on sustainability	Basic		
Has a sustainability policy and top management commitment	Basic		
Has written policies for sustainable operations and management, with annually reviewed objectives and targets	Advanced		
Maintains a plan-do-check-action (PDCA) cycle ensuring frequent review of sustainability targets	Advanced		
Has a training program to build sustainability awareness	Advanced		
Has a management system or certification (such as ISO 20121, ISO 14001), or is preparing to implement one	Advanced		
Enforces a no smoking zone in accordance with local regulations	Basic		
Trains employees regularly in environmental awareness and sustainability, and rewards compliance	Advanced		
Trains temporary staff on sustainability	Advanced		
Provides training to employees regularly on protocol, ethics, and diversity	Advanced		
Approaches religious diversity with flexibility and awareness	Basic		
Develops a sustainability report which is publically available	Advanced		
Effectively communicates that procurement was made by giving priority to local products and services	Basic		
Clearly indicates ingredients and cooking methods with consideration for religious and dietary requirements	Basic		
Effectively communicates sustainable operations to event participants	Basic		
Effectively communicates sustainability policies, objectives and code of conduct to employees	Advanced		
Provides multi-lingual signage or infographics	Basic		
2. Procurement			
Has a procurement policy favoring ethical and sustainably produced products and services	Basic		
Has numerical targets for prioritizing procurement of sustainable goods and services	Advanced		
Ensures suppliers of goods and services use sustainable procurement	Advanced		
Procures environmentally friendly and sustainable products	Basic		
Prioritizes sustainability when sourcing ingredients	Advanced		
Has a procurement policy prioritizing locally produced ingredients	Basic		
Prioritizes renewable energy when concluding an electricity contract	Advanced		

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Contents	Level	Check	Memo
3. Energy and Water			
Has policies to reduce energy waste, including water and electricity	Basic		
Periodically checks and reviews numerical values for energy and water consumption	Basic		
Provides drinking water in a sustainable manner	Basic		
Provides public transport and walking information to participants	Basic		
Has introduced power-saving, energy-saving, water-saving equipment and uses rain water	Basic		
Ensures any electronic equipment is switched off when not in use	Basic		
Has, or is actively pursuing environmental building certification	Advanced		
4. Waste			
Has a policy or plan to reduce waste	Basic		
Provides waste bins for multiple types of recycling	Basic		
Provides clearly labeled recycling bins (multi-lingual labels or infographics)	Basic		
Encourages use of digital signage and event apps	Advanced		
Creates a stable Wi-Fi environment to promote digitalization and reduce usage of paper	Advanced		
Strives to minimize food waste	Basic		
Provides amenity options which encourage users to minimise waste	Basic		
Encourages guests to reuse towels and sheets	Basic		
Reduces use of disposable tableware (e.g. plates, cups, chopsticks, and cutlery)	Basic		
Reduces use of plastic products	Basic		
5. Local Community			
Has a formal program of contribution to the local community and legacy	Basic		
Effectively communicates information about sustainable operations to the local community	Advanced		
Supports the local community by financial or material donations	Advanced		
Encourages periodic improvements to accessibility	Basic		
Promotes diversity and inclusion in employment	Basic		



Food and Beverage

Restaurants, caterers, food stalls, food trucks etc.

Contents	Level	Check	Memo
1. Management and human resources			
Has top management understanding on sustainability	Basic		
Has a sustainability policy and top management commitment	Basic		
Has written policies for sustainable operations and management, with annually reviewed objectives and targets	Advanced		
Maintains a plan-do-check-action (PDCA) cycle ensuring frequent review of sustainability targets	Advanced		
Has a training program to build sustainability awareness	Advanced		
Has a management system or certification (such as ISO 20121, ISO 14001), or is preparing to implement one	Advanced		
Enforces a no smoking zone in accordance with local regulations	Basic		
Trains employees regularly in environmental awareness and sustainability, and rewards compliance	Advanced		
Trains temporary staff on sustainability	Advanced		
Provides training to employees regularly on protocol, ethics, and diversity	Advanced		
Develops a sustainability report which is publically available	Advanced		
Effectively communicates that procurement was made by giving priority to local products and services	Basic		
Clearly indicates ingredients and cooking methods with consideration for religious and dietary requirements	Basic		
Effectively communicates sustainability policies, objectives and code of conduct to employees	Advanced		
Provides multi-lingual signage or infographics	Basic		
2. Procurement			
Has a procurement policy favoring ethical and sustainably produced products and services	Basic		
Has numerical targets for prioritizing procurement of sustainable goods and services	Advanced		
Ensures suppliers of goods and services use sustainable procurement	Advanced		
Procures environmentally friendly and sustainable products	Basic		
Prioritizing sustainability when sourcing ingredients	Advanced		

Sustainability Guidelines for Business Events in Tokyo

Contents	Level	Check	Memo
Has a procurement policy prioritizing locally produced ingredients	Basic		
Sources locally produced ingredients	Basic		
3. Energy and Water			
Has policies to reduce energy waste, including water and electricity	Basic		
Periodically checks and reviews numerical values for energy and water consumption	Basic		
Provides drinking water in a sustainable manner	Basic		
Provides public transport and walking information to participants	Basic		
Has introduced power-saving, energy-saving, water-saving equipment and uses rain water	Basic		
4. Waste			
Has a policy or plan to reduce waste	Basic		
Provides waste bins for multiple types of recycling	Basic		
Provides clearly labeled recycling bins (multi-lingual labels or infographics)	Basic		
Encourages use of digital signage and event apps	Advanced		
Strives to minimize food waste	Basic		
Reduces use of disposable tableware (e.g. plates, cups, chopsticks, and cutlery)	Basic		
Reduces use of plastic products	Basic		
5. Local Community			
Has a formal program of contribution to the local community and legacy	Basic		
Effectively communicates information about sustainable operations to the local community	Advanced		
Supports the local community by financial or material donations	Advanced		
Encourages periodic improvements to accessibility	Basic		
Promotes diversity and inclusion in employment	Basic		



Transport

Airlines, railways, buses, taxis and limousine services etc.

Contents	Level	Check	Memo
1. Management and human resources			
Has top management understanding on sustainability	Basic		
Has a sustainability policy and top management commitment	Basic		
Has written policies for sustainable operations and management, with annually reviewed objectives and targets	Advanced		
Maintains a plan-do-check-action (PDCA) cycle ensuring frequent review of sustainability targets	Advanced		
Has a training program to build sustainability awareness	Advanced		
Has a management system or certification (such as ISO 20121, ISO 14001), or is preparing to implement one	Advanced		
Enforces a no smoking zone in accordance with local regulations	Basic		
Trains employees regularly in environmental awareness and sustainability, and rewards compliance	Advanced		
Trains temporary staff on sustainability	Advanced		
Provides training to employees regularly on protocol, ethics, and diversity	Advanced		
Develops a sustainability report which is publically available	Advanced		
Effectively communicates sustainability policies, objectives and code of conduct to employees	Advanced		
Provides multi-lingual signage or infographics	Basic		
2. Procurement			
Has a procurement policy favoring ethical and sustainably produced products and services	Basic		

Sustainability Guidelines for Business Events in Tokyo

Contents	Level	Check	Memo
Has numerical targets for prioritizing procurement of sustainable goods and services	Advanced		
Procures environmentally friendly and sustainable products	Basic		
Operates environmentally-friendly vehicles (low-pollution, fuel-efficient vehicles)	Basic		
Operates zero-emissions vehicles (electrical/hybrid/fuel-cell vehicles)	Advanced		
3. Energy and Water			
Has policies to reduce energy waste, including water and electricity	Basic		
Periodically checks and reviews numerical values for energy and water consumption	Basic		
Ensures idling policy while stopping or parking	Basic		
4. Waste			
Has a policy or plan to reduce waste	Basic		
5. Local Community			
Has a formal program of contribution to the local community and legacy	Basic		
Effectively communicates information about sustainable operations to the local community	Advanced		
Supports the local community by financial or material donations	Advanced		
Encourages periodic improvements to accessibility	Basic		
Promotes diversity and inclusion in employment	Basic		

Glossary

Commitment:

Expressing an intention internally and externally in the words of the administrator or top management

Diversity:

Social acceptance of people irrespective of gender, nationality, disability, or background

Food waste:

Food that is still edible yet which has been discarded

ISO 14001:

International standards on environmental management, which were set to minimize the environmental impact of business activities

ISO 20121:

International standards on management systems to help ensure the sustainability of events by managing the economic and social impacts of event operations in addition to their environmental impact

Protocol:

A set of international courtesy rules used by the host for an international/official occasion

Renewable energy:

Energy that can be renewed in a relatively short period of time after use and that is collected from inexhaustible resources (such as solar light, solar heat, hydraulic power, wind power, biomass, and geothermal heat)

SDGs:

Sustainable Development Goals

As successor to the Millennium Development Goals (MDGs) formulated in 2001, the SDGs comprise 17 goals to be tackled by the year 2030, as listed in the 2030 Agenda for Sustainable Development that was adopted at a United Nations summit in September 2015.

Sharing economy:

An economic movement in which idle assets including places, vehicles, goods, people, and money are leased or traded between individuals via the internet and thereby shared by them.

Universal design:

An approach to designing living environments that can be readily accessed by diverse people irrespective of disability, race, etc.

Zero-emission vehicle:

A vehicle that emits no CO₂ or other gases while in operation

All information is as of March 2019 unless otherwise stated. Some changes may occur after publication.
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TokyoTokyo Old meets New

**BUSINESS EVENTS
TOKYO**

TCVB Tokyo Convention & Visitors Bureau