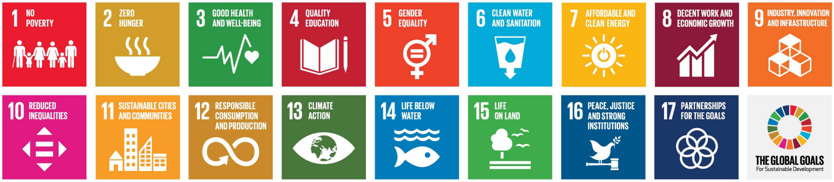
OUR GLOBAL GOALS


1 NO POVERTY
2 ZERO HUNGER
3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION
5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
10 REDUCED INEQUALITIES
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THE GLOBAL GOALS
For Sustainable Development

Goal 5
GENDER EQUALITY

We promote an inclusive race and working environment. We actively work to ensure gender balance in our race teams and our workforce.

Whist we are not in a position to directly influence government policy, we can illustrate support of SDG 5: achieve gender equality and empower all women and girls. Competitive sailing is one of the few sports where women and men compete at an equal level. We offer the opportunity for girls to develop through our Youth Academy. Our Race rules require female sailors in all teams. We support the Magenta Project, which also is a coalition to support the development of professional female sailors. The company has developed a Diversity Plan to enhance gender and cultural diversity, and ensure inclusion and accessibility for our employees, agents, teams, shore crew, contractors, volunteers and race village visitors.

Goal 6
CLEAN WATER AND SANITATION

Our Race and Race Villages are managed to ensure no negative impact on freshwater supply. We work to source only from companies who do the same.

We support SDG 6 clean water and sanitation through our programme focus, through the way we manage water onsite, and support the concept of sustainable water management through our host city engagement.

Our support of Target 6.1 Safe and affordable drinking water is illustrated through water refill points being provided onsite, where healthy and safe drinking water is provided.

Targets 6.3 wastewater, 6.4 efficiency of freshwater use, and 6.6 protect water-related ecosystems, are supported through our onsite operations management. Onsite we ensure water conservation practices and request the sourcing of non-potable water for all water supply and the use and responsible management of grey water and wastewater. Through our environmental protection controls, we ensure no negative impacts from the Race or event operations on the natural environment including waterways.

Target 6B is supported through our engagement with host cities to bring to life their sustainability commitments and achievements locally, which has a focus on sustainable water management and protection of waterways.

7 AFFORDABLE AND CLEAN ENERGY

Goal 7
AFFORDABLE AND CLEAN ENERGY

We promote renewable energy and energy conservation, enacted through our efforts in production of our Race Villages and through our race teams.

We support SDG 7 and specifically **Target 7.2 renewable energy** and **7.3 energy efficiency** through committing to maximising the sourcing of renewable energy supply in our office and race villages.

We establish a Smart Power Plan for each race village to ensure maximum efficiency. Our technical equipment (AV, IT and hospitality) used is sourced with energy consumption in mind.

SDG Goal 7 is also supported through our engagement with host cities to bring to life their sustainability commitments and achievements locally, which can have a focus also on renewable energy and energy efficiency.

8 DECENT WORK AND ECONOMIC GROWTH

Goal 8
DECENT WORK AND ECONOMIC GROWTH

We ensure a safe, fair and satisfying work environment and seek the same through our supply chain. We work with Host Cities to realise economic benefits from our stopover.

We support SDG 8 sustained, inclusive and sustainable economic growth through our procurement and employment policies. Target 8.1 sustainable economic growth is supported through our focus on local procurement and employment.

We wish to add value and benefit to our host destinations by purchasing locally and responsibly, and through engaging local contractors and workforce as a priority. Target 8.5 decent work, 8.7 modern slavery and child labour, and 8.8 labour rights and safety are supported through our commitment to making major purchases from suppliers with transparent supply chains and available information on their fair labour practices.

We support Target 8.9 sustainable tourism through our engagement with the host city on their sustainable tourism and hospitality commitments and through our own commitment to the same in our own production practices and engagement with our visitors. We produce a 'Sustainable Stopover Guide' in coordination with the host city, to inform our guests on how they can tread lightly in their own visit to the destination, and how they can have a responsible and supportive visit. We encourage carbon balancing of air travel GHGs, where unavoidable air travel is undertaken by our guests.

Goal 11
SUSTAINABLE CITIES AND COMMUNITIES

We support smart cities that have good urban connectivity, air quality, fair working conditions, sustainable development policies, enable a circular economy and have a commitment to reducing plastic pollution. We offer an opportunity to showcase sustainable city innovations within our Race Villages and as it relates to Ocean Health, through The Ocean Race Summits.

SDG 11 Sustainable Cities (along with targets 11.2, 11.4, 11.6, 11.7) is supported through our engagement with host cities to bring to life their sustainability commitments and achievements locally, and through the way we manage our own operations, our procurement choices and our advocacy for ocean health restoration.

Target 11.2 affordable and sustainable transport systems is supported through our commitment to sustainable travel options being promoted in association with each of our stopovers, for travel to and from the race village and around the host city.

Target 11.4 protect the world's cultural and natural heritage is supported through our ongoing focus on the restoration of ocean health. This is also implicit in our overall focus on environmental sustainability through our onsite operations and our supply chain management.

Goal 12
RESPONSIBLE CONSUMPTION AND PRODUCTION

We support responsible resource use and strive to enact this through our procurement choices. We focus on resource recovery in support of a circular economy. We have a focus on avoiding and campaigning for awareness of the impact of single-use plastic.

SDG 12 Sustainable consumption and production is supported through our sustainable procurement process, through sustainable operations management, through our championing elimination of avoidable single-use plastic, and through our advocacy on sustainability issues with our stakeholders such as partners and host cities.

Target 12.2 Sustainable management and use of natural resources is directly supported through the same. **Target 12.3 Halve global per capita food waste** is directly support through our catering policies and our food salvage and composting programmes.

Target 12.4 Responsible management of chemicals and waste, and **Target 12.5 Substantially reduce waste generation** is likewise directly support through our responsible resource use policies and our rigorous resource recovery efforts.

Target 12.6 Encourage companies to adopt sustainable practices and to integrate sustainability information into their reporting cycle is supported through our advocacy with our partners, and **Target 12. 7 Promote sustainable public procurement practices** is supported through our advocacy with our host destinations. We give the opportunity and encouragement for local sustainable procurement practices, especially those policies of the government entity partners we are engaged with (e.g. Delivery Partners are often local government).

Target 12.8 Promote universal understanding of sustainable lifestyles is supported through our advocacy of sustainable living and responsible business practices, with our broad stakeholdership including our race village visitors, hospitality guests and partners.

Target 12B monitoring sustainable tourism is supported through our willingness to be involved in any sustainable tourism programmes or instruments in development. We can feed in data, case studies and information into such programmes.

Goal 13
CLIMATE ACTION

We understand there is a greenhouse gas emissions impact of a global travelling event. We measure our impact and are working hard on efficiency, reductions and balancing of our impacts. We work with science, academia and industry to collect scientific data on Ocean Health and the effects of climate change on the ocean.

SDG 13 take action on climate change is supported through our focus on reducing and balancing our programme's GHG emissions and through influencing those who collaborate in the Race and likewise have GHG impacts due to their involvement (teams, partners, host cities).

Target 13.2 Integrate climate change measures into policies and planning is supported as our GHG impacts are considered in the logistics planning, purchasing of equipment (efficiency), sourcing of renewable energy.

Target 13.3 Build knowledge and capacity to meet climate change is supported through our advocacy with cities around climate change impacts, and through sharing information and inspiring action on climate change amongst our stakeholders.

Goal 14
LIFE BELOW WATER

Our campaign to restore ocean health with a focus on plastic pollution underscores all of our environmental and sustainability actions and direction as a race. Our engagement with stakeholders comes with expectations for them to make commitments and take action. We aim to maximise our impact in this area while also carefully managing our own plastic footprint and impact on the ocean.

SDG 14 life below water is supported through our campaign Racing with Purpose, and our focus on ocean health restoration, ocean governance, ocean and climate change, and ocean protection..

Target 14.1 Reduce marine pollution, Target 14.2 Protect and restore ecosystems, and **Target 14.3 Reduce ocean acidification** are supported through our Racing with Purpose programme, including The Ocean Race Summits, which bring together leaders and influencers, our learning programme with our schools education kit.

We support **Target 14.4 Sustainable fishing** through our commitment to only serving verifiable sustainable seafood.

Target 14A Increase scientific knowledge, research and technology for ocean health is supported through our science programme where we gather data on microplastic and other ocean health indicators from remote locations on the race route. The science programme also provides valuable data to support target 13.3 ocean acidification.

Goal 15
LIFE ON LAND

We know that ocean health impacts begin on land and so our attention is also to what systems and solutions there are on land that can positively impact ocean health. In our sourcing, we look to the supply chain to consider the potential impacts of these sectors and strive to make purchase decisions that support good practice.

SDG 15 life on land is supported through our environmental advocacy and our procurement processes. Through our sustainable sourcing code, we aim to have no purchasing which could negatively impact on the environment, including deforestation, **(Target 15.2 End deforestation and restore degraded forests)** particularly through only sourcing sustainable timber.

Along with our supply chain choices, our onsite and race operational policies and practices ensure we also support **Target 15.1,** and **Target 15.5 Protect biodiversity and natural habitats.** Race village sites are required to undergo environmental impact assessments for any site works. Our race rules require that onboard waste and waste water management meet all environmental regulations. For example waste onboard is quarantined and securely disposed of as part of the arrival protocol.

Goal 17
PARTNERSHIPS FOR THE GOALS

At the heart of our ocean health campaign and Racing With Purpose is collaboration with our stakeholders and others working on solutions to a sustainable future. We collaborate with our partners, our host cities and delivery partners, the scientific and education sectors, NGOs and ocean advocates. We connect with local organisations and offer a forum for collaboration through The Ocean Race Summits.

Leaving a positive legacy is a main pillar of the sustainability programme, supporting **17.6 Knowledge sharing and cooperation for access to science, technology and innovation.** This is through professional development programmes with staff, delivery partners and sailing teams, and through our kids education programme. Our science programme brings valuable data to the scientific community for analysis of the health of our ocean and microplastic pollution.

We hope to support **target 17.3 Mobilise financial resources for developing countries** in a small way through diverting funding from our carbon and plastic offsetting programmes, to help enable communities in developing countries to likewise reduce their own GHG emissions and plastic footprints.